Developing Video Tutorial as Learning Media in Teaching Descriptive Text For Grade X

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ARTICLE INFO	ABSTRACT
	This research was aimed to Develop Video Tutorial as media of teaching descriptive text for tenth grade SMA Negeri 1 Selesai. This research was applied Research and Development model purpose Gall & Borg (2003) through six steps, there are : gathering data and information, conducting need analysis, designing, experts validating, revising, producing final product. a good learning media is necessity for teachers to have an impact on students and increase their interest in learning, such as a video tutorial as learning media in teaching descriptive text. This media was also practically for students to improving their writing skill because they can open the media at home. Just opened the video from link that has given by the teacher and they can also download it and they can open it for many times. It means this media was flexible. This media can help students to learn descriptive text based on their interest.

INTRODUCTION

Writing is one of important skill in learning English for students to be develop. Writing is a productive skill in English subject, because it produces a thinking process of ideas, experiences and feeling in written form. The skill which is categorized as a productive skill must be developed well in order to increase the ability and capability of the students. Writing becomes a means an important part of communication that is the most used by many people to interest and share information. According to Nunan (2003:88) defines that the main purpose of writing is to make the writer creates or expresses ideas into a written form to give information to the reader and it is the same as the purpose of communications.

According to Harmer (2003:33) states the writing is frequently useful as preparation for some activities. In this case, writing is considered to be important in developing other three skills there are is listening, speaking and reading. Besides that, the student who want to get a scholarship also need to master the writing of essay, it is aimed to know how the way of students thinking because writing can determine how is someone. According to the syllabus Curriculum 2013 students are demanded to master some genre in writing, they are descriptive, recount, narrative, report and procedure.

According to the genres of descriptive text gives description from the living or non-living things to the reader. From the definition, descriptive text can also be defined as the way how things look, smell, feel, or sound. This is usually done in order to evoke moods such as happiness, loneliness, or fear. In addition, descriptive writing is genre that asks the student to describe experience, emotion, situation, qualities, characteristics, etc. The purpose of writing is challenging but in the fact most of students did not want to learn it because they thought that writing is difficult and uninteresting. This problem is not just a problem the students, but also a problem for teachers. Because teachers are supposed to be creative in designing teaching learning process in English, especially to improve the student's writing skill.

The problem might be affected by many factors, such as the teaching method and technique used by teachers, media used in learning process and also students' enthusiasm. Based on the observation had done in SMA Negeri 1 Selesai the teachers were not appropriately teaching writing skill. One of the factor is lack of teaching media and teaching materials that can help students to learn English in order to develop their writing skills, and teacher tended to teach the students monotonously. Many students are not interested are motivated in learning writing because students learn writing by listening explanations and using white boards and markers, so students are not creative and active in learning writing. According to 2013 curriculum stating that "teachers will be more creative, while students will be more active" It means that teachers are supposed to be creative in developing media in teaching that can make the students protesting sentence or to improve the student's writing skill.
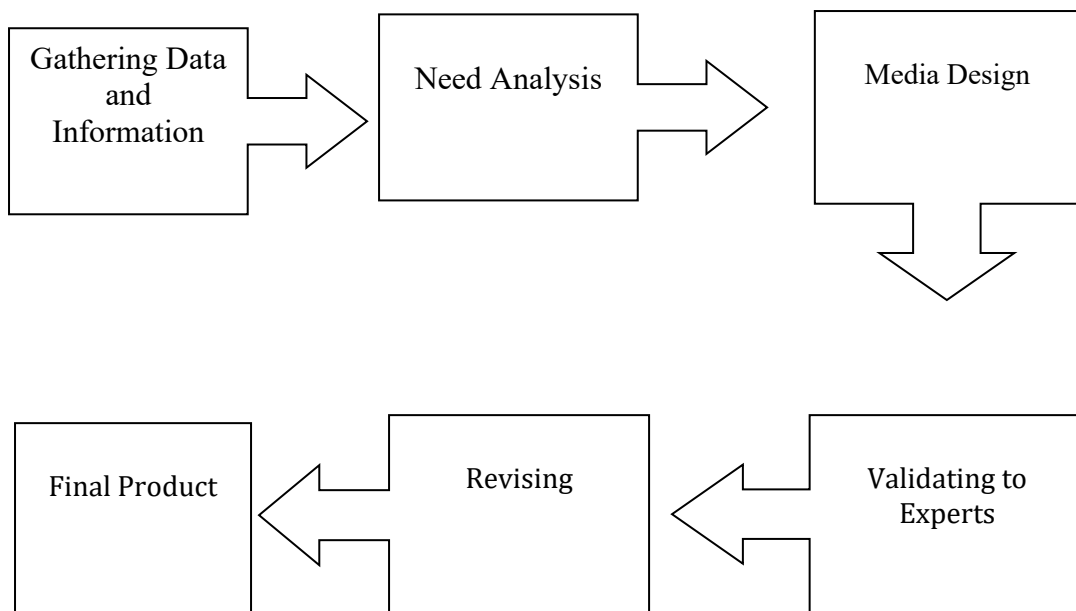
Audio visual media, especially Video Tutorial are definitely acknowledged as one of the most effective tools in education. Arsyad (2013: 150) revealed a tutorial learning program with computer assistance can be said as information or messages in the form of Concepts are presented on a computer screen with text, images, or graphics. When students are estimated to have read, interpreted, and absorbed that concept. Media Learning Video is one form of

audio visual that is used as a learning medium. Arsyad argues that video is a series of motion pictures accompanied by sound that form a unit which is arranged into a plot, with messages in it to achieve learning in the media tape or disk. By creating a Video Tutorial as the developing of media which is an interesting and innovative media can guide students to practice writing in English more.

Video Tutorial does not only give impact in improving writing ability but also hopefully contributes to build student's enthusiasm in learning English generally and writing long descriptive text. This media will ease Thus, this research is formulated as "Developing Video Tutorial as Learning Media in Teaching Descriptive Text for Grade X SMA Negeri 1 Selesai".

METHOD

This research was conducting by adapting Borg and Galls research theory (2003) with some modification which propose 6 steps of R & D cycle. The steps are the sequence from the starting point to the end of steps which finally produce a new product in form of media in teaching writing. This media is interesting and appropriate for the grade X SMA Negeri 1 Selesai since it is based on the students' needs. The more detail is showed in Figure 3.1:

Gathering Data and Information → Need Analysis → Media Design

Final Product ← Revising ← Validating to Experts

Here are the explanations:

1. Gathering Data
   The first thing that was done was to obtain the information from SMA Negeri 1 Selesai about learning activity and environment and data of students need were taken from questionnaire and interview in order to do need analysis.

2. Need Analysis
   Analyzing the students need and existing materials based on the data and information collected, in this step, the sources of the data were a teacher and students. The data was collected by using interview with the teacher and give the questionnaires for the students.
3. Design Media
   The stage aims to design the teaching media. After collecting data and information from the first procedure, the data were used to plan the product design.
4. Validating by Experts
   The media was validated by the expert, in order to find out whether the media is appropriate or not for the teaching and learning process.
5. Revising
   In order to produce good, reliable, and proper media, the media was revised. The revision was done from suggestion and comments from the English teacher and the experts.
6. Final Project
   After being validated and revised the media was produced and was used for the teaching and learning process.

FINDINGS

No	Item Assessed	Experts Validation (Percentages)	Criteria
1	**Linguistic Aspect**	**94**	**Very Good**
2	**Process Aspect**	**95**	**Very Good**
3	**Product and Content Aspect**	**91.1**	**Very Good**
4	**Layout Aspect**	**100**	**Very Good**
	Overall Assessment	**95.0**	**Very Good**

From the table above, it shows the average score expert's validation from the lecturer and the teacher. They validate the media related to the four aspects given by experts is 95.0%, so the assessment of the indicators is excellent. In general, based on the validation of some experts, these materials were appropriate to be used by X grade students of SMA Negeri 1 Selesai.

DISCUSSION

Based on the data, the researcher designed the learning media that can stimulate the students to learning descriptive text. Most of the students show that the video tutorial increased the level of interest and enthusiasm in learning descriptive text. The media developed by researcher are already appropriate and related to the students' interest since

it is based on their need analysis. Analyzing the students need based on their interest is one of the way to improve their skill in studying English, especially in learning descriptive text. From the previous study that has been done by others researchers, it is also stated that the learning media Video Tutorial is higher motivated students in writing ability those who have low one who didn't use Video Tutorial as learning media. This study was obtained the same results as the previous study by Surbakti (2019) that the media was more helpful and ease the students to understand the concept and the mareial of descriptive text to them as well as to write descriptive text.

Based on the validation result consisted of 4 aspects. There are linguistic aspect, process aspect, product and content aspect, and layout aspect. The average score expert's validation of linguistic aspect 94% and the criteria was very good. The average score expert's validation of process aspect 95% and the criteria was very good. The average score expert's validation product and content aspect 91.1% and the criteria was very good. The average score expert's validation layout aspect 100% and the criteria was very good. The average score expert's validation of are linguistic aspect, product aspect, product and content aspect, and layout aspect given by the experts is 95% and the criteria was very good. Although the final product evaluation results from the experts were categorized as "Very Good", for the purpose of developing a better product the researcher made several revisions to the worksheet based on the advice of the experts given during the validating process.

In conclusion, a good learning media is necessity for teachers to have an impact on students and increase their interest in learning, such as a video tutorial as learning media in teaching descriptive text. This media was also practically for students to improving their writing skill because they can open the media at home. Just opened the video from link that has given by the teacher and they can also download it and they can open it for many times. It means this media was flexible. This media can help students to learn descriptive text based on their interest.

CONCLUSION AND SUGGESTIONS

A. Conclusion

From the researche problem this study is how are to develop the Video Tutorial as learning media in teaching descriptive text. It was design on need analysis that using several procedures: (1) gathering data and information, in this stages the researchers was do the obtain information of the students and the teachers at the school(2) conducting need analysis, in this stage the data was conducting by using interview and questionnaires (3) media design, in this stage the researcher was preparation satge of media, production the media and the last is finishing and editing the media(4) validating to experts, in this stage the media was find out appropriate or not for teaching and learning process(5) revision of the problem, in this stage was English teachers and experts given revision(6) final product, in this last stage the media was produced and was used for the teaching and learning process. The score of validation from the validators was 95.0% and it was categorized as relevant. It means that media were valid and appropriate to use as learning media for students.

B.Suggestion

Based on the study of Developing Video Tutorial as Learning Media in Teaching Descriptive Text for grade X SMA Negeri 1 Selesai the researcher would like to give suggestion that are elaborate as follows:

1. For Teachers
   English language is one of the important subjects in Indonesia curriculum, teacher should be more creative as curriculum wants teacher do. Teachers have to make English class teaching and learning process goes well. The learning process can be successful if the teacher can explain the learning material to the students with clearer. For this media, video tutorial can be help teacher to teach English for the students especially teaching descriptive text. Hopefully, the teaching learning process will be interesting.
2. For Students
   For the students, they can use the media developed video tutorial to be used in writing descriptive text. The students also expected to prepare themselves and understand how to use this media before they using it. They can use the media in every place because it is flexible, and they can use this media in learning descriptive text.
3. For Other Researchers
   Other researchers are able to conduct the further studies about the developing learning media in teaching descriptive text to students' need by taking many references to support the study. May this media can be as example for other researcher in developing learning media.

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