

SURVEY OF TOURIST INTEREST IN THE NATURAL TOURISM OBJECT OF PUSRI LAKE RANAU, OKU SELATAN REGENCY

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Abstract

Tourist interest is the interest of someone who wants to take a trip to find out something unique in a place. Tourist interest is influenced by pull factors and push factors, in order to increase the number of tourists, especially those visiting the Pusri Lake Ranau Nature Tourism. The purpose of this study was to determine the interest of tourists in the Pusri Nature Tourism object, South OKU Regency. The research population is visitors who are in Pusri Nature tourism. The sample used is 44 respondents. This type of research is quantitative descriptive and the data collection techniques used are observation, questionnaires, and documentation. research data processing using descriptive statistics while the data analysis technique used is the percentage (%). The results showed that tourist interest in the Pusri Nature tourism object was dominated by female visitors, aged 16-25 years. For tourist interest in the Pusri Nature tourism object, it is relatively high at 75 percent. This can be seen from the tourist attraction factors in the form of tourist sites, comfort in traveling, beauty of tourist sites, tourist location facilities and accessibility of tourist sites.

Keywords: Tourist Interest, Pusri Danau Ranau, South OKU

INTRODUCTION

Lake Ranau is the second largest lake on the island of Sumatra after Lake Toba. The distance is around 8 x 16 km² with a view of Mount Seminung right behind it. The lake is also surrounded by hills and valleys. Moreover, the lake water is so clear that it adds to the beautiful scenery. Lake Ranau is also astronomically located at 4°51'45"LS, 103°55'50"E, which means that the topography of Lake Ranau is geographically hilly, which makes Lake Ranau have very cool weather and atmosphere (Lestari et al., 2021). Ranau lake is located in the province of South Sumatra, which is a province that has many good tourist attractions and is no less interesting and unique than other provinces. more precisely in South Ogan Komering Ulu Regency which has various sectors that can be developed, one of which is the tourism sector in South Ogan Komering Ulu Regency. namely the tourism sector such as Lake Ranau tourism which in addition to the second largest lake on the island of Sumatra is also a lake that has its own beauty and uniqueness (Pangestu, 2020). also because Lake Ranau tourism is usually a favorite vacation spot and recreation for families which is crowded with local and foreign tourists, because of the panoramic beauty of the lake that gives the feel of spoiling the eyes (Pranata, 2020).

The beauty and uniqueness of Lake Ranau tourism was created by a large earthquake and volcanic eruption from a volcano that created a large basin containing clear bluish-colored water which is now known as Lake Ranau tourism which has the beauty and diversity of tourism (Lestari et al., 2021). one of which is in Lake Ranau nature tourism which has various tourist destinations or attractions such as angel beaches, rainbow beaches, flower hills and

there are many more tourist objects, but here the emphasis is more on the interest of tourists in Pusri nature tourism which has attractions with attractions such as lakes, mountains, fishing boats that face directly towards the natural attractions of Pusri which add to the beautiful scenery.

besides that, Pusri nature tourism is also famous for its favorite tourist objects (Pranata, 2020). Based on the results of observations in Pusri nature tourism, Pusri natural tourism has increased and increased in the number of tourist visitors who are traveling on Pusri nature tourism. as in 2017 the number of visitors to Pusri nature tourism reached 7,155 people per year. Meanwhile, in 2018 the number of tourist visitors who traveled in Pusri nature tourism only experienced a slight increase in the number of 8,061 people per year.

An increase in tourists who travel to the Pusri Lake Ranau nature tourism causes researchers to be interested in conducting research related to "Tourist Interest Surveys in Pusri Lake Ranau Natural Tourism Objects, OKU Regency.

RESULTS AND DISCUSSION

Based on the results of research in the field about tourist interest in the Pusri Lake Ranau Nature Tourism object, it can be seen from the characteristics of visitors, aspects of push and pull factors. Pull factors consist of location, tourist attraction, facilities and infrastructure, accessibility, entrance ticket, tourist attractions info. Meanwhile, from the aspect of driving factors such as desire from within, calmness and prestige. The following are the findings in the field.

A. Visitor characteristics

1. Number Respondents by Gender

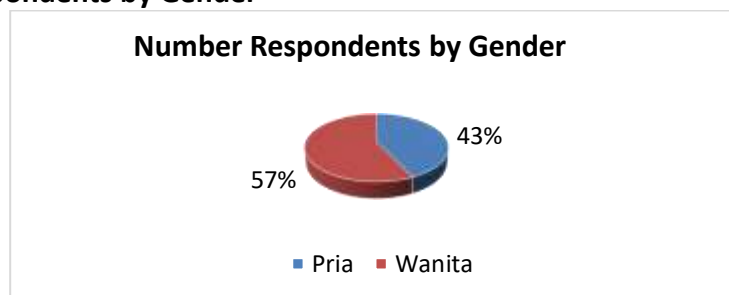


Figure 1 Gender Chart

Travel needs are usually needed by more women than men. because the stress and saturation level of women is much higher than that of men, therefore women need to travel more to minimize boredom or relieve fatigue from all daily activities. one of them went on a tour at the Pusri Lake Ranau Nature attraction, South OKU Regency. The visitors are dominated by women, which is 57 percent while for male visitors it is only 43 percent. also based on research according to (Hasanah & Satrianto, 2019) which states that the gender who often makes tourist visits is female, which is 61 percent compared to 39 percent of men. he mentioned that gender had a significant effect on tourist visits. Because women travel to bring their children to play and vacation together, this makes women tend to travel more than men. because men only visit a few tours compared to women because men's hobbies are not traveling but more likely to work.

2. Number of Visitors by Age

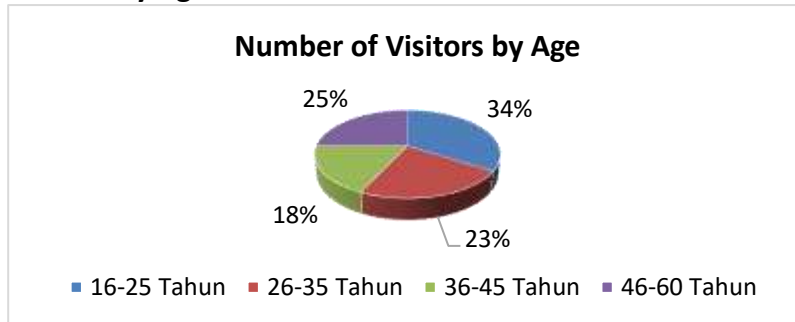


Figure 2 Age Chart

From the results of the Age Graph, it shows that the people who visit Pusri Nature Tourism are classified as young, aged 16-25 years by 34 percent. it can be concluded that for the age of 16-25 years or young people are more dominant for traveling Pusri Danau Ranau due to the factors of energy and time that are more flexible than people who are older. This age is also an active age for exploring or adventuring because in terms of energy and time factors, it is more flexible than older people. in line with research conducted by (Hudiono, 2022) that age affects the tendency to travel.

While for visitors aged 46-60 years, which is 25 percent at this age, most of the time is spent working and taking care of all the needs at home. for visitors aged 26-35 years as much as 23 percent, this age is a productive age where time is only spent at the work location. Meanwhile, tourism activities are only carried out on weekends or on holidays. based on research conducted by (Readi et al., 2021) that most young children like nature tourism, especially nature tourism related to physical activities such as visiting historical sites, trekking in hills or mountains

3. Number of Respondents by Occupation

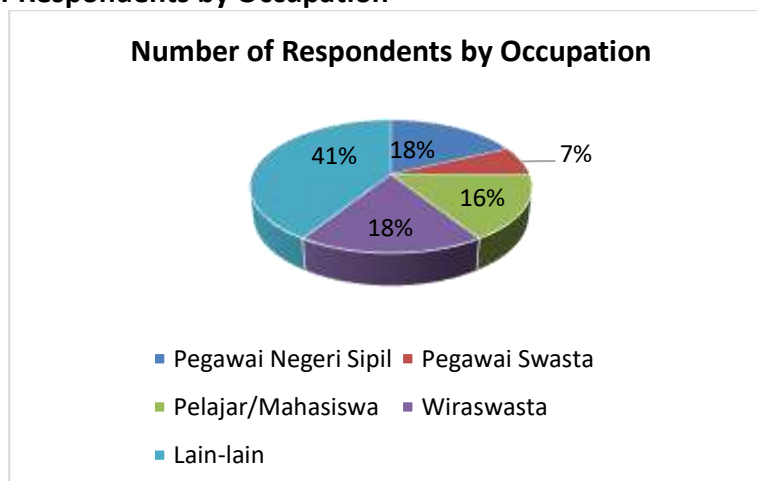


Figure 3 Job Chart

Results The graph of the number of respondents based on occupation shows that visitors who travel to Pusri Danau Ranau are dominated by various types of work. such as civil servants by 18 percent, private employees by 7 percent, then students or students by 16 percent, entrepreneurs by 18 percent. This proves that everyone needs a place to travel as a way to unwind after doing various kinds of daily activities. Everyone's job is the main support for

someone to be able to make a tourist visit. Pusri Nature Tourism visitors are dominated by workers from various fields such as private civil servants (PNS), private employees. workers, especially formal workers, make tourist visits to Alam Pusri tourism because at the same time they are carrying out services outside the office so they take time to do tours.

In contrast to non-formal workers, they have to spend special time doing tours in various locations. such as research conducted by (Hasanah & Satrianto, 2019) that if someone is at the level of formal work then he will have enough time to make tourist visits compared to someone who is at the level of informal work then he has less time to travel because they have more time to work. In contrast to the research conducted by (Rini Hudiono, 2022) work is not a determining factor in the desire to make tourist visits because the type of work does not necessarily give a person a great opportunity to make tourist visits, but the density of working time which makes a person decide to make a visit to travel to a tourist attraction. Natural Pusri tourism visitors are not only from among workers but also from among students. .Due to its very strategic location, Pusri Nature tourism is also in great demand among teenagers. visits are made in the afternoon after school and are also often done on holidays.

4. Number of Respondents by Province of Origin



Figure 4 Home Province Graphics

Based on the results of the graph the number of respondents shows that it shows that visitors who travel to Pusri Danau Ranau are dominated by various provinces. Natural Pusri tourism visitors are not only the people around the tour but also come from several areas outside Lake Ranau. Such as South Sumatra, Lampung, DKI Jakarta, and Banten. The strategic location of Pusri Nature tourism makes it easy for people to visit these tours. especially for people outside Lake Ranau who happen to be visiting or are getting an office at that location. People outside Lake Ranau always make time to visit Pusri Nature tourism in between their busy work. The natural beauty of Alam Pusri tourism makes visitors interested in enjoying the scenery. However, it is quite difficult for people outside Lake Ranau to visit Pusri Alam tourism if they only have the intention to travel because the distance is quite far.

So that visitors from several provinces who visit Alam Pusri do not only want to do tourism but because of their work in Lake Ranau. Just like the research conducted by (Ningrum et al., 2021), namely the potential of tourist attractions to be a driving and pulling factor for someone to travel, but still consider the costs that must be incurred. The location of tourist attractions will be visited by visitors from various regions if the location has a variety of beautiful tourist destinations with close distances. Because tourists travel to a place, of course, consider first, especially in terms of costs and also the time required. This condition

causes Pusri Nature tourism not to have a high diversity of visitors when viewed from the area of origin of visitors. Diversity occurs because tourists are working on Lake Ranau.

B. Respondent's Statement of Tourist Attractive Factors

1. Tourist Locations

In traveling tourist sites are very decisive in doing a tourist trip because the purpose of traveling is to relieve fatigue after carrying out various daily activities. one of them is Pusri nature tourism which is classified as a leading tourism in South OKU Regency because of its strategic location with a wide stretch of lake so that it has its own charm to visit it. can be seen the results of the table below obtained about pusri nature tourism as a leading tourism:

Table 1 Tourist Locations

Pernyataan	Persen
STS	0%
TS	10%
BS	14%
S	57%
SS	20%
Total	100%

Based on the table above, it can be seen that the majority of respondents answered Agree, which is 57 percent, Strongly Agree (SS) by 20 percent, Maybe 14 percent, then Disagree (TS) 10 percent. From the answers above, it can be concluded that the respondents agree with the statement that Pusri Nature Tourism is the leading tourism destination in South OKU Regency. Lake Ranau Pusri Nature tourism is one of the leading tours in South OKU Regency, because of its strategic location and not too far from residential areas. This condition makes it easier for the surrounding community to make tourist visits to Alam Pusri tourism. even the tour is used as a place to exercise both in the morning and in the afternoon. This location is also used by most people to take a leisurely walk with family, especially children.

There is even a motto that is if you don't visit Alam Pusri tourism then you haven't visited Lake Ranau, this causes the curiosity of people outside Lake Ranau to visit Alam Pusri tourism if you happen to be in Lake Ranau. This is in line with research conducted by (Fajrin Andes Rahmat & Kornita, 2021) that the tourist location factor has a very positive and significant effect because the easier it is to reach tourist sites, the visitors will feel satisfied to travel.

2. Travel Comfortthe

Purpose of a person in traveling to various places to relieve fatigue or tiredness from various activities that are often carried out to help relieve stress, one of which is the comfort that can be obtained while in a tourist location that can make visitors feel comfortable whenmake tourist visits.The following are the results obtained at Pusri Nature Tourism regarding comfort when traveling:

Table 2 Travel Comfort

Pernyataan	Persen
STS	0%
TS	5%
BS	16%
S	59%
SS	20%
Total	100%

Based on the table above, it can be seen that the majority of respondents answered Agree (S) which was 59 percent, Strongly Agree (SS) 20 percent, Average (BS) 16 percent and Disagree (TS) only 5 percent. so it can be concluded that the respondents agree with the statement that Pusri Nature Tourism provides comfort when visiting there. Convenience in tourist locations is also one of the pull factors for visitors to travel back to that location. because the main purpose of doing tourism is to relieve fatigue after doing activities. Travel comfort can certainly be obtained from various aspects such as physical aspects and social aspects that exist in tourist locations. The coolness of the Pusri Nature tourist location with lots of trees adds to the comfort for visitors because of the cool natural conditions. In addition to the trees in the Pusri Nature tour, we are also presented with a view of Lake Ranau which is beautiful and clean according to research (Setiyawan et al., 2021) stated the results of respondents' answers regarding comfort, namely 39 respondents considered it quite good, 40 respondents answered well and 20 respondents answered very well, meaning that Pusri Tourism provides comfort to visiting tourists. because the cool air is still good so that tourists are happy to linger traveling.

Convenience is not only in terms of natural conditions at tourist sites but also related to the service of officers at tourist sites. the friendliness of the officers on duty at tourist sites can be a good impression for visitors to revisit the tour. In fact, it is not uncommon for visitors to promote these tours to friends and relatives to visit because of the friendliness of the officers at tourist sites. in line with research conducted by (Suarnayasa & Haris, 2019) that the service of tourist attraction officers affects the comfort and satisfaction of tourists when making tourist visits and also determines the quality of tourist objects. Poor service to tourists will cause tourists to be reluctant to return to tourist attractions.

3. Natural Beauty

Natural beauty is one of the main factors that make someone want to visit or travel to a place just to enjoy the cool natural beauty such as, Pusri Nature Tourism which has beautiful natural beauty with gardens, with wide lake views as well as a mountain that directly faces the Pusri Nature tourism object so that it makes visitors want to linger for a long visit to Pusri Nature Tourism. The following are the results in Pusri Nature Tourism about its natural beauty:

Table 3 Natural Beauty

Pernyataan	Persen
STS	0%
TS	10%
BS	14%
S	59%
SS	41%
Total	100%

Based on the table above, it can be concluded that the majority of respondents answered Agree (S) which was 59 percent, and Strongly Agree (SS) 41 percent. it can be concluded that respondents agree (S) with the statement that Pusri Danau Ranau provides natural beauty that makes you want to visit and travel. There because the answer Agree that dominates caused, the natural beauty of the pristine, blue-green lake water. Beauty is also a pull factor for tourists from various circles, ranging from old, young, educated, uneducated, working and not working. the beauty of tourist attractions in addition to soothing the eyes can also be a special happiness for the people who will immortalize it with photos. The difference between the needs of the people in the past and now about tourism is that the ancient people only enjoyed the tourist attractions by looking at them.

But the current generation enjoys the beauty of tourist attractions not only by looking around but by capturing it with photos and videos with friends and family. this is the same as research according to (Yeni Finardi & Yuniawati, 2016) that the natural beauty (beauty) in the Tangkuban Perahu mountain tourist attraction has the highest rating of 17.8 percent, because the attractiveness and beauty of the natural atmosphere provide an experience for tourists who are revisiting by getting a feeling of pleasure and enthusiasm that tourists can feel after seeing its natural beauty.

4. Tourist Facilities

Things that are mandatory when visiting or traveling to a tourist place are facilities that must be adequate and facilities that can be enjoyed by visitors while traveling, so as to provide comfort while on tour. Such as places of worship, toilets, parking and others. The following are two tables obtained from Pusri Nature Tourism with adequate facilities and facilities that can be enjoyed by visitors:

Table 4 Tourist Facilities

Pernyataan	Persen
STS	0%
TS	18%
BS	32%
S	41%
SS	9%
Total	100%

Based on the table above, it can be seen that the majority of respondents answered Agree (S) by 41 percent, Strongly Agree (SS) by 9 percent, Average (BS) by 32 percent, Disagree (TS) by 18 percent. it can be concluded that the respondents agree with the statement that Pusri Danau Ranau has adequate tourist facilities, because the facilities in Pusri Nature Tourism are good and complete. Facilities at tourist locations are everything that has been provided in order to provide convenience and comfort for visitors. Facilities in this case are toilets, parking lots, prayer rooms and also facilities related to tourism. good facilities are also an attraction for visitors, just as the toilet is the main thing that must be The facilities at Alam Pusri tourism are good enough so that the guards and tourism officers are obliged to maintain the facilities that have been provided. According to research (Nurbaeti, Myrza Rahmanita, Heny Ratnaningtyas, 2021) that the facility variable has a significant effect on tourist interest in visiting, because complete and adequate facilities and service standards have been met by tourism objects, it will attract tourists visit the tourist spot.

Facilities at the Pusri Alam tourist sites need to be added again such as directions or facilities at Pusri park tours. The lack of these facilities has led to complaints from visitors not knowing the location of the facilities at Alam Pusri tourism. such as the location of the inn, prayer room, canteen, photo spots where the distance between the facilities is a bit far apart This is the same as research according to (Marpaung, 2019) that the higher the availability of existing tourist facilities at the location of a tourist attraction, the greater the desire of tourists to visit again. also stated that the better the tourist facilities provided or provided by the manager, the higher tourist satisfaction.

5. Travel Accessibility

Accessibility is also an important thing in carrying out travel activities to various tourist attractions. The intended accessibility is both in terms of road access, affordability, which is used to make it easier for visitors to reach tourist attractions that can be reached by car or motorbikes. The following are the results obtained at Pusri Nature Tourism regarding road access that can be passed by car or motorbike

Table 5 Travel Accessibility

Pernyataan	Persen
STS	0%
TS	5%
BS	36%
S	34%
SS	25%
Total	100%

Based on the table above, it can be concluded that the majority of respondents answered Average (BS) which is 36 percent, Agree (S) is 34 percent, Strongly Agree (SS) is 25 percent, Disagree (TS) is 5 percent. It can be concluded that the respondents considered it normal (BS) to the statement that the access road to Pusri Danau Ranau was easy to pass by motorbike or car. In terms of accessibility, Alam Pusri is good because it can be passed by motorbikes/cars. The road access to Alam Pusri tourism is good because there have been many improvements from the government. but for road access in tourist areas that are lacking, because the area of the Pusri Alam tourist attraction is quite wide and the geomorphology of Pusri Nature tourism causes the condition of the area to have many climbs and also Thus making it difficult for visitors especially visitors who are elderly. Maybe the tour manager needs a tour car to travel in the tourist area to make it easier for visitors. As for based on research according to (Syahrul, 2015) that accessibility has a significant effect on tourists' decisions to revisit, strategic location, ease of access to information, communication, security and smooth and adequate transportation are one of the factors that influence important to increase the number of tourists.

6. Tour Entrance Ticket Prices

The price of admission, it is not an important thing in visiting a tour, but if the price is easy to reach, it allows visitors who travel not to feel burdened and also add interest to travel to tourist objects, one of which is Pusri Nature Tourism. The following are the results obtained at Pusri Nature Tourism Object regarding affordable entrance ticket prices:

Table 6 Tour Entrance Ticket Pricesfor

Pernyataan	Persen
STS	0%
TS	9%
BS	30%
S	45%
SS	16%
Total	100%

Based on the table above, it can be concluded that the majority of respondents answered Agree (S) which is 45 percent Strongly Agree (SS) by 16 percent, Average (BS) by 30 percent, and Disagree (TS) by 9 percent. It can be concluded that the respondents agree (S) with the statement that the entrance ticket price for Pusri Danau Ranau can be reached by all people. because for the price of the entrance ticket, it is relatively cheap to reach according to the community's finances, which is 5 thousand - 10 thousand, but there are also those who do not agree with the reason that it can be cheaper than the usual price. tourist entrance tickets are not things that are considered not too important in tourist visits, but usually determine the number of tourists visiting a tourist attraction. because based on research conducted by (Tarigan, 2019) that the entrance ticket is very influential on visitor satisfaction because the entrance ticket is less affordable and gets a little discount, it must be in accordance with the facilities provided when visiting.

7. Information From Friends or Relatives

The location or location of a tourist spot is mostly not known directly, but through various media such as person to person, social media and others. Likewise, when we are going to carry out tourist activities in certain locations, we must look for information related to these tourist objects. In this case, visitors to Pusri Nature Tourism get information regarding the Pusri Lake Ranau Nature tourism object from various sources. The following are the results obtained at Pusri Nature Tourism Object about getting information from friends or relatives who have visited:

Table 7 Information From Friends or Relatives

Pernyataan	Persen
Promosi	0%
Orang ke Orang	0%
Media Sosial	14%
Teman/saudara	57%
Internet	20%
Total	100%

Based on the table above, it can be concluded that the majority of respondents answered friends/relatives by 59 percent, social media by 14 percent, internet by 27 percent. because before traveling, usually someone searches for information in advance about the location of the tourist attraction to be visited. not directly or suddenly knowing the location of a tourist attraction, of course through various media to get information about a tourist attraction. Such as social media, internet, information from friends or relatives who have been on tourist visits. one of them is in the Pusri Nature attraction, most or almost the majority of visitors know the location of this tourist attraction from friends or relatives, which is 59 percent.

For internet media of by 14 percent, while social media by 27 percent.this is because visitors usually travel to Pusri Nature tourism while visiting with their relatives who are near

tourist locations, while for internet sources, Pusri nature tourism is indeed one of the top lists of tours that must be visited on Lake Ranau, also for social purposes the media are indeed mostly sources that export tourist attractions for one of them is Pusri Nature tourism, using Instagram applications, Facebook, and others. this is the same as research conducted by (Indah et al., n.d.) that most teenagers or tourists get information on the tourist destinations they are going to more often use the internet on cell phones, which is 77.51% and recommendations from friends and family Brother by 46.42%.the applications they use such as Facebook, YouTube and Instagram.

C. Respondent's Statement of Factors Driving Tourist Interest

1. Desire From Within

Traveling is not only intended to relieve fatigue from all daily activities but also to help entertain yourself by going on tours with family. Of course, there is a desire from yourself first or an interest in making a tourist visit to a place, one of which is the Pusri Lake Ranau Nature Tour. here it can be seen from the two tables obtained at Pusri Nature Tourism Object about high interest in visiting and interest in visiting again after traveling:

Table 8 Desire From Within

Pernyataan	Persen
STS	0%
TS	9%
BS	18%
S	55%
SS	18%
Total	100%

Based on the table above, it can be concluded that the majority of respondents answered Agree (S) which was 55 percent, then Strongly Agree (SS) and Average (BS) by 18 percent, Disagree (TS) by 9 percent. It can be concluded that the respondents agree (S) with the statement that I have a high interest in visiting Pusri Danau Ranau. The desire or interest in traveling arises from within before traveling to help entertain yourself. because the more saturated a person is and they need a new, beautiful, cool and calm atmosphere, thus making the desire to visit tourist attractions even greater. such as traveling to Alam Pusri tourism which based on the answers of the majority of visitors agree with a high interest in visiting, which is 55 percent. this is based on research According to (Tamara, 2019) that the factor that supports the high desire for tourism is the existence of interesting things from a tourist attraction so that it can invite the attention of tourists to visit.

That's why there's a lot of interest in Pusri nature tourism because in terms of a strategic location, comfort, beauty that is served with a beautiful view of Lake Ranau, and even other supporting factors. so that it makes people curious to visit also makes tourists who have visited want to visit again. .this is in line with research conducted by (Fatimah, 2019) which states that tourist locations greatly affect the interest in revisiting, because if the location is strategic, comfortable, safe, and in a good and beautiful environment. Then the interest of visitors to come back will increase even more

2. Peace of Travelln

Addition to the main purpose of tourism to relieve fatigue from all the activities that have been passed, tourist destinations are also to relieve the burden of thoughts and stress by visiting tourist attractions that are closest, comfortable and suitable for gathering with family. For example, Pusri Nature Tourism with the lapping of the lake waves can calm or refresh the brain from all the piles of work activities or daily activities. as well as the results obtained from Pusri Nature Tourism about getting peace when visiting and being able to relieve the burden of mind/stress:

Table 9 Peace of Traveling

Pernyataan	Persen
STS	0%
TS	2%
BS	5%
S	52%
SS	41%
Total	100%

Based on the table above, it can be seen that the majority of respondents answered Agree (S) by 52 percent, Strongly Agree (SS) by 41 percent, Average (BS) by 5 percent, and Disagree (TS) by 2 percent. It can be concluded that the respondent agrees (S) with the statement that I get peace when visiting Pusri Danau Ranau. Because the atmosphere is cool, cold and a lot of wind, so it can help refresh the burden of the mind, visitors who are enjoying tours at Pusri Nature Tourism.

Tranquility in traveling is something that is needed by every visitor because the purpose of traveling is to relieve fatigue, stress from all the activities that accumulate because it appears motivation to travel. this is indeed the atmosphere that is served while on the Pusri Nature tour which is cold, cool, beautiful, the waves of the lake, beautiful mountains, there is even an inn. So it is suitable to help eliminate or refresh the brain from all the burdens of thoughts. visitors who want to enjoy relaxing time in Pusri Nature tourism. Similarly, according to (Yuliarmi, Ni Nyoman Ayu Wiratini M, Nyoman Djinar Setiawina, 2018) that the authenticity of a tourist attraction plays an important role, which can make tourists more moved and feel a satisfaction by enjoying a tourist attraction that is pristine. ,with fresh air, away from noise, so that tourists can enjoy the tranquility of the tourist attractions that are served

D. Graph of Tourist Interests in Pusri Nature Tourism



Figure 5 Tourist Interest Chart

From the results of the distribution graph of Tourist Interests who answered the very high category by 27 percent, the high category by 49 percent, the average category by 18 percent,

the low category 7 percent (combining the results of very high and satisfied answers). The results of the tourist interest research above are the same according to (Jinayan, 2019) that the data on the level of visitor satisfaction with the Topejawa beach tourism object in the Takalar Regency is 32.5% in the quite satisfied category. satisfaction, (Ramdani, 2018) states that the level of satisfaction with the Malino Highlands tourism object is 94%, which is quite high. and (Tamara, 2019) that the interest of tourist visitors to the Bantimurung Gallang Waterfall tourist attraction, Kunciepao District, Gowa Regency includes the criteria for height and level. Satisfaction with the tourist attraction of Bantimurung Gallang Waterfall, Kunciepao District, Gowa Regency, including low criteria

CONCLUSIONS AND SUGGESTIONS

Tourist interest in the natural tourist attraction Pusri Danau Ranau, South Oku Regency, it can be concluded based on the calculation of the answers to the questionnaire from the respondents, namely 15 statement questions showing the percentage result of 75%, which means that tourist interest is high according to the pull and push factorstour based on the opinion of the towing factors that influence tourist interest, namely tourist locations, comfort, beauty, but in terms of facilities and accessibility of Pusri Nature tourism, it is slightly inadequate. this can be the development of Pusri Nature tourism to be even better and more crowded in tourist visits. Suggestions from researchers related to tourist interest in Pusri Lake Ranau natural attractions, South Oku Regency as follows: 1.) For the South Oku Regency Government and Pusri Nature Tourism Managers, with this research it is intended that the need for the development of Pusri nature tourism is to increase more tourists visiting and being more interested in Pusri natural tourism. Therefore, this research can be used as input and considerations to be able to advance Pusri nature tourism. 2.) For the author, with this research, it is hoped that this research can be used as an experience and the researcher also hopes that this research can be used as a reference for readers who want to do further studies on research in Pusri Lake Ranau Nature Tourism

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